
The Women's Leadership Conference

While today's workplace is more equitable than ever before, achieving full gender equality in the workplace is still an uphill climb. Most businesses have evolved along with — or thanks to — the people who lead them, making now the perfect time for women to speak up and take control of their careers. But breaking through the invisible glass ceiling is often a multilayered and complex process.

That's why we developed this unique, 2-track virtual workshop for women in management (or those aspiring to be leaders) who want to move forward in their careers. Sign up for this fun, interactive event and get what you need to crush the obstacles standing between you and your professional goals.

Design your day to suit your needs — stick to one track or move between the two to personalize your experience. After a thought-provoking joint opening session, choose from 6 fantastic breakout sessions designed to illuminate, inspire and help you achieve the career you deserve.

Both Tracks

Opening Session

Gender-Empowered Leadership

- Explore the issues that challenge female leaders today
- Describe what could stand in the way of your career goals
- Discuss ways to handle obstacles with more confidence
- Discover how to use your gender as a competitive advantage

Track 1

Session 1

Leadership Styles — What Kind of Leader Are You?

- Learn how to set your leadership skills apart from the pack
- Understand the four different leadership styles and assess your own
- Describe how you can play to your particular strengths
- Define yourself by creating your own personal brand
- Build on your strengths as a woman to manage and advance in your organization

Session 2

Leaving Your Comfort Zone (Smart Risk-Taking)

- Explain the benefits of risk-taking
- Determine your personal capacity for risk
- Discuss the concept of agency and why you need it
- Explore why career risks are worth taking

Session 3

Using Emotional Intelligence (EI) to Drive Results

- Explain how EI can affect professional success

- Discuss how your personal and social competence can impact leadership
- Describe how successful leaders use EI to their advantage
- Assess your level of self-awareness and understand why it matters
- List tips for developing a better self-awareness

Track 2

Session 1

Empowering Your Team With Great Coaching

- Summarize the steps to becoming an effective coach
- Discuss techniques that motivate — and those that cause employees to look for another job
- Describe ways to manage stress when coaching difficult situations
- List the crucial coaching skills every supervisor needs

Session 2

Assertiveness Skills for Conflict Resolution

- Explore different approaches to communication — how do these differ between men and women?
- Learn ways to state your opinion without appearing aggressive
- Discuss useful approaches to handling problem employees
- Describe recommended methods for establishing authority
- Explain and practice techniques for resolving conflict

Session 3

Influence and Persuasion: Your Workplace Superpowers

- Discuss the key communication skills good leaders need
- Describe how to use your unique abilities to increase credibility
- Explain what actions you can take to increase your personal charisma
- Use negotiation expertise to gain respect and influence
- List ways to improve your everyday negotiation skills

