

# Leadership Trends: A One-Day Conference for Managers

Business trends are constantly evolving due to changes in technology, workplace dynamics and societal influences. Today's organizations are shifting, too — innovating and changing to stay relevant and ahead of the competition. The same principle applies to effective leadership.

Join us for this thought-provoking one-day event for new insights into emerging leadership trends. Share ideas with other managers as you learn tactics for tackling today's most pressing workplace challenges. Created for career-oriented managers and supervisors, this unique 2-track, virtual workshop provides timely training topics to develop the next-generation leadership skills you need to move your team and your organization ahead.

Design your day to suit your needs. Choose one track or move between the two to personalize your experience. Start with an opening session that sets the stage for leading in a changing business dynamic. Then choose from six fantastic breakout sessions that can elevate your leadership skills for the long run. Enroll today in this fun, interactive event and take advantage of the tremendous opportunities awaiting you as a forward-thinking, future-focused leader.

## Both Tracks

### Opening Session

#### Keeping Employees Accountable and Productive During Change

- Create a positive culture and work environment that are open to change
- Describe how to effectively guide and provide leadership during change
- Identify ways to gain the support and cooperation of team members
- Explain techniques for actively involving team members in the change process
- Explore management strategies to help ease the transition of change

## Track 1

### Session 1

#### Empowering and Motivating Hybrid or Remote Teams

- Explore solutions to the common challenges faced when managing hybrid or remote teams
- Describe strategies for keeping employees connected, regardless of location
- Discuss the importance of establishing trust to maintain productivity and morale
- Explain how to manage performance by balancing autonomy and accountability
- Identify ways to ensure remote and hybrid employees are managed equitably

### Session 2

#### Bridging Performance Gaps through Upskilling and Reskilling

- Assess current talents and abilities within your organization
- Discuss common skill gaps in the workplace
- Identify the skill gaps affecting your team or your organization

- Prepare talent for future business needs
- Ensure employee buy-in for upskilling and reskilling

### Session 3

#### Enhancing Efficiency with Strategic Outsourcing

- Discuss the pros and cons of outsourcing
- Recognize warning signs that your company may need to outsource
- Identify tasks, departments or processes within your company that could benefit from outsourcing
- Explain how to build an effective outsourcing strategy
- Describe the components of successful outsourcing relationships

### Track 2

### Session 1

#### Cultivating an Inclusive Environment for Employee Growth

- Identify five skill sets diversity can increase in an organization
- Explain ways to help employees see the value of an inclusive workplace
- Recognize how diversity can lead to conflict and the guidelines for addressing it
- Discuss communication mistakes people make and how to overcome them
- Describe how to create a motivating, inclusive climate in your workplace

### Session 2

#### Creating a Psychologically Safe Workplace

- Explore what a psychologically safe workplace is and why it's important
- Assess how well your organization is meeting employee needs
- Define belonging and how to create a sense of belonging in the workplace
- Discuss ways to promote employee authenticity at work
- Explain how belonging, inclusion and authenticity support psychological safety

### Session 3

#### Connecting With Younger Employees to Drive Performance

- Explain how the younger generation is reshaping the workplace
- Discuss ways that younger and older generations differ at work
- Understand what drives younger workers today and how to motivate them
- Determine if you're meeting the most common needs of younger employees
- Describe how to make open positions more appealing to younger applicants