Essential Skills of Dynamic Public Speaking

If you dread speaking in public...or sometimes struggle with presentations, you're not alone. Plenty of professionals suffer from pre-presentation butterflies, have trouble organizing their thoughts or can't help adding "ums" and "ahs" to every other sentence. If you can relate, this course may be just what you need.

Sign up for this instructor-led, online workshop and get the practical techniques and proven strategies you can rely on whenever those pre-presentation butterflies start to flutter. You'll learn how to get through a presentation with minimal prep time, make impromptu remarks without panicking, inspire your audience to take action — even handle tough question-and-answer sessions like a pro.

From start to finish, our expert trainer will walk you through proven strategies and mental formulas that anyone — even the most nervous speaker — can use to boost confidence. So if you avoid taking the floor at all costs or you're sometimes unsure of what to say or how to say it, give this virtual course a try. Enroll today!

Session 1

Speaking Skills and Presentation Styles

- · Assess, identify and evaluate your personal presentation style
- Perfect your impromptu speaking skills
- Develop a conversational tone that sounds natural, even for canned speeches
- Eliminate "um" and other filler words from your vocabulary
- Discover how to paint vivid pictures for your audience with the right words
- Learn how to turn your nervous anxiety into positive energy
- · Examine ways to use your voice to establish sincerity, credibility and confidence

Session 2

Connecting With Your Audience

- Anticipate what the audience expects and know how to deliver it
- Describe how you can develop "instant rapport" with your audience
- Explore techniques that hold audience attention without distracting from your message
- Discuss the importance of eye contact during presentations, and how long to hold it
- Recapture a bored audience or hostile crowd and draw them back into the presentation
- Manage your question-and-answer session like a pro
- Discuss ways to leave your audience with a lasting positive impression
- Understand how to use presentation closers to motivate and inspire your audience to act

Session 3

Delivering a Powerful Message

- Describe the negative factors that could sabotage your message and how to avoid them
- Stop walking on eggshells the dos and don'ts of using humor
- Determine which audiovisual medium works best for every kind of presentation
- Explain how to use visual aids to your advantage



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